



The Catalyst Strategy Group

Strategy. Implementation. Execution.

The Catalyst Strategy Group, a DBA of SD Tucker & Associates LLC

NYS Certified Minority Business Enterprise (MBE) | NYS Certified Service-Disabled Veteran-Owned Business (SDVOB)

Firm Overview

The Catalyst Strategy Group (CSG) is a workforce and economic development consulting firm that helps leaders, organizations, and regions design and implement strategies that strengthen talent pipelines and support economic growth. CSG specializes in workforce ecosystem development, program implementation, and leadership advisory for initiatives supported by public and private investment.

Core Services

Workforce & Training Center Strategy – Planning and implementation support for workforce training centers and regional talent initiatives.

Program Design & Implementation – Development and implementation of workforce programs aligned with employer demand.

Technical Assistance for Public Investments – Support for organizations implementing federally, state, and locally funded initiatives.

Regional Workforce Intermediaries & Sector Partnerships – Design and facilitation of industry-led partnerships.

Executive Coaching & Leadership Advisory – Coaching and strategic advisory for leaders navigating growth and transformation.

Keynote Speaking & Strategic Workshops – Presentations and facilitated workshops on leadership and workforce strategy.

Differentiators

Practitioner-Led Perspective – Led by nationally recognized workforce development leader Stephen Tucker.

Strategy to Implementation – CSG supports partners beyond planning, helping initiatives achieve measurable results.

Ecosystem Builder – Proven experience aligning employers, education providers, workforce systems, and community partners.

National Perspective with Local Impact – Experience supporting regional workforce strategies that deliver economic impact.

Mission

Our mission is to strengthen organizations and regions, empower leaders, and build high-performing workforce ecosystems that meet employer demand and expand economic opportunity.

Vision

We envision high-performing regional workforce ecosystems led by strong leaders that deliver talent, support economic growth, and drive shared prosperity.

Our Approach

Solutions First – We begin every engagement by identifying the best possible solution without constraints.

Do What You Do Best. Partner for the Rest. – We collaborate with trusted partners to deliver comprehensive solutions.

No Excuses. Just Results. – We hold ourselves accountable for measurable outcomes and meaningful impact.

Relevant NAICS Codes

541611 – Administrative Management & General Management Consulting

541612 – Human Resources Consulting Services

541618 – Other Management Consulting Services

611430 – Professional and Management Development Training

611710 – Educational Support Services

Contact Information

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